



The City of  
**Falls Church**  
*Restaurant Week*  
**JANUARY 19-28, 2024**

**Falls Church Restaurant Week 2024**  
**Social Media Toolkit**

**Official Hashtag:** #fallschurchrw

**Website:** fallschurchrw.com


**Sponsored by:** [@fallschurchedo](#) and [@fallschurchgov](#)


**Highlights:**

- Dates: Friday, January 19-Sunday, January 28, 2024 (10 days total including two weekends)
- Participating Restaurants: 40 in the City of Falls Church
- Tagline: Ten days of deliciousness
- Offers: Range from three-course, prix-fixe menus to special menu items to combos to discounts

**Suggested Posts:** (Of course, feel free to make your own!)

*Instagram before the 19th:* Falls Church Restaurant Week is just around the corner – coming up January 19 to 28! Indulge in exclusive deals at 40 of The Little City's finest eateries, and don't miss out on what we have in store for you at our restaurant: [INSERT YOUR OFFER HERE]. Join us in backing our locally-owned restaurants and show your love for the community! 🍴🍷 Link in bio. [Link to fallschurchrw.com] #fallschurchrw

*X before the 19th:*  Save the dates – Falls Church Restaurant Week is coming to the city January 19-28! Delight in special promotions at 40 of The Little City's top-notch restaurants, including our own. We're serving up [INSERT YOUR OFFER HERE]. Let's unite in supporting our community's homegrown dining spots! #fallschurchrw fallschurchrw.com

*Facebook before the 19th:*  Mark your calendars for January 19-28 and dive into Falls Church Restaurant Week with exclusive deals at 40 eateries in The Little City, ours included. Experience our special offering: [YOUR OFFER]. Join us in championing local restaurants! fallschurchrw.com

*Graphic to use before the 19:* Shown below and found [here](#) as SquareFallsChurchRestaurantWeek.jpg. Or use your own gorgeous photos!



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*Restaurant Week*  
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**We're in for  
Falls Church Restaurant Week**

**Join us and other participating restaurants  
for 10 days of deliciousness!**

*Instagram on the 19th or after:* We're thrilled to be a part of Falls Church Restaurant Week happening through Sunday, January 28! Find unique offerings at 40 of The Little City's dining establishments, including ours. don't miss out on what we've crafted just for you: [INSERT YOUR OFFER HERE] and come together to support our community's independent eateries! Link in bio. #fallschurchrw

*X on the 19th or after:* We're delighted to be part of Falls Church Restaurant Week, running until Sunday, January 28! Savor exclusive offers at 40 of The Little City's premier dining spots, and experience the special delights we have prepared for you at our restaurant: [INSERT YOUR OFFER HERE]. Unite with us in supporting locally-owned establishments. fallschurchrw.com #fallschurchrw

*Facebook on the 19th of after:* Celebrate Falls Church Restaurant Week with us until Sunday, January 28! Immerse yourself in exclusive deals at 40 of The Little City's finest dining establishments, including our own where we're offering you: [INSERT YOUR OFFER HERE]. Join us in championing locally-owned restaurants and our community! fallschurchrw.com

*Graphic to use after on or after the 19th:* A photo or reel of your offer! Feel free to use the logo (color, white, and black version) found [here](#) in the folder Logos-FCRW.

*Instagram Story to use anytime:* Found [here](#) as StoryFallsChurchRW.jpg and shown below. Please ensure you are adding a link to your story that goes to [fallschurchrw.com](https://fallschurchrw.com).



## In Conclusion

These are just suggestions! You are welcome to post what you'd like, but please do use the #fallschurchrw hashtag and tag [@fallschurchedo](https://www.instagram.com/fallschurchedo) if possible.

Questions? Email me at [tricia@proximapr.com](mailto:tricia@proximapr.com) or text me at 301-351-1613.

Happy eating!